



MEMORIAL RUN/WALK

Dear Potential Sponsor:

We cordially invite you to participate as a Sponsor of the 5th annual **Love Is English Memorial Run/Walk**, hosted by the *First United Methodist Church, Mothers of Preschoolers "FUMC MOPS"* group. Karen & Ryan English were tragically killed in a car accident on March 1, 2013, and as a result, left behind 3 young boys. The proceeds from this event will be donated to the *English/McWhorter Trust Fund* to assist with expenses for the boys in the future. Your sponsorship also helps to defray the cost of organizing the event, helping us to reach our fundraising goal.

The event will be held on Saturday, October 6, 2018 at 9 a.m. in Indian Park in Montoursville.

We invite you to take advantage of this advertising and promotional opportunity as a sponsor participant. You will be promoting your business/organization through the internet, social media, flyers, posters, T-shirts, etc. There are various levels of sponsorship for the **Love is English Memorial Run/Walk**, as follows:

Platinum Level Sponsor - \$1,000 +

- Opportunity to speak at the event
- Listed as top sponsor on website with logo
- Prominent display of company name/logo on race t-shirts
- Mention in print and broadcast media promotions
- Website advertisement (website and Facebook)
- 5 complimentary race registrations

Gold Level Sponsor - \$750 - \$999

- Company name/logo on race t-shirts
- Mention in print and broadcast media promotions
- Website advertisement (website and Facebook)
- Special announcements mentioning sponsor name during event
- 3 complimentary race registrations

Silver Level Sponsor - \$500 - \$749

- Company logo on race t-shirts
- Mention in print and broadcast media promotions
- Website advertisement (website and Facebook)
- 2 complimentary race registrations

Bronze Level Sponsor - \$250 - \$499

- Company name/logo on race t-shirts
- Mention in print and broadcast media promotions
- Website advertisement (website and Facebook)
- 1 complimentary race registration

Thank you in advance for your consideration of becoming a race sponsor. Attached you will find a sponsorship form that can be completed and submitted by mail. Should you have any questions, please call or email Hillary Hickland, Race Director at 409-382-2348 or Hillary.Hickland@gmail.com. We look forward to working with you.

Sincerely,

Hillary Hickland, Race Director

LOVE is English

MEMORIAL RUN/WALK

Organization Name:

Address:

City:

State:

Zip:

Contact person:

Contact email:

Phone number:

Web site address:

1. Sponsorship level (*please circle*): Platinum Gold Silver Bronze Other \$
2. If you are unable to make a monetary donation, please consider donating an item for our post-race raffle give-away and/or race-day supplies.
Please List Item/Supplies Donated:
3. Sponsors can choose to have company name listed or submit a logo.
Please write your company name exactly how you'd like it to appear on web site, signage, etc.:

Artwork and logos should be submitted to Hillary Hickland at **Hillary.Hickland@gmail.com** as follows:
Logos for t-shirts will be printed only in one-color and should be submitted as hi-res (300 dpi) JPEG or EPS files.
Most Photoshop and Illustrator files can also be accepted.
Logos for signage should be submitted as hi-res (300 dpi) JPEG or EPS files.
Most Photoshop and Illustrator files can also be accepted.

4. Participants can register for the **Love Is English Memorial Run/Walk** online at **Falconracetiming.com** or by mail.
Registration forms can be found on the **Love Is English 5K** Facebook page and www.loveisenglish.com.
5. Checks can be made payable to "**FUMC Love Is English 5K**" and mailed to:
Hillary Hickland, 320 Grimesville Rd, Williamsport, PA 17701.



In Loving Memory of Ryan and Karen English